INVOICE



WDIV 550 W. Lafayette Blvd. Detroit, MI 48226 52-0854807 FEIN

🚺 🖳 Main: (313)222-0444

http://www.clickondetroit.com/index

Billing Address:

Media Strategies & Research **Attention: Accounts Payable** 11350 Random Hills Rd Suite 670 Fairfax, VA 22030

Send Payment To:

WDIV 75 Remittance Drive Ste 3110 Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258516-1	10/28/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelphi	National

P	Advertiser	Product	Estimate Number
F	POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11848

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	258516	06307066
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

1 10/16/12							Spots/			
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 300.00 Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/16/12 5:53 AM Local 4 News Today 5-6A 530-6A :30 DST1202H \$300.00 NM 2 WDIV F 10/17/12 5:51 AM Local 4 News Today 5-6A 530-6A :30 DST1202H \$300.00 NM 2 WDIV F 10/19/12 5:40 AM Local 4 News Today 5-6A 530-6A :30 DST1202H \$300.00 NM 2 10/20/12 10/20/12 Sat 6-8am/Local 4 News Today 5-6A 530-6A :30 DST1204H \$300.00 NM 2 10/20/12 10/20/12 Sat 6-8am/Local 4 News Foday 5-6A 530-6A :30 DST1204H \$300.00 NM 2 10/20/12 10/20/12 Sat 6-8am/Local 4 News 6-7am 1 :30 1 \$250.00 NM	Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spots: # Ch	1 10/16/12	10/19/12	Local 4 News Today	5-6A530-6A	- 11- 1	:30	3	\$300.00	NM	
1 WDIV Tu	Weeks:									
1 WDIV Tu	Spots: # 0	Ch Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WDIV F 10/19/12 5:40 AM Local 4 News Today 5-6A 530-6A :30 DST1204H \$300.00 NM 2 10/20/12 10/20/12 Sat 6-8am/Local 4 News 6-7am1 :30 1 \$250.00 NM Weeks: Start Date 10/21/12 10/21/12 10/21/12 5:10 AM Sat 6-8am/Local 4 News 6-7am1 :30 1 \$250.00 NM Weeks: Start Date 10/21/12 10/21/12 5:10 AM Sat 6-8am/Local 4 News 6-7am Start/End Time Length Ad-ID Rate Type 1			/16/12 5:53 AM Loca	al 4 News Today 5-6A	530-6A	:3	0 DST1202H			\$300.00 NM
2 10/20/12	3 V	VDIV W 10	/17/12 5:51 AM Loca	al 4 News Today 5-6A	530-6A	:3	0 DST1205H			\$300.00 NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS1 Spots/Week 1 \$250.00 Rate \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Description Start/End Time Length Ad-ID Rate Type (30 DST1205H) \$250.00 NM 3 10/21/12 10/21/12 10/21/12 Sun News 6-730am Sun 6-7am	2 V	VDIV F 10	/19/12 5:40 AM Loca	al 4 News Today 5-6A	530-6A	:3	0 DST1204H			\$300.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	2 10/20/12	10/20/12	Sat 6-8am/Local 4 N	ews 6-7am	1-	:30	1	\$250.00	NM	
1 WDIV Sa 10/20/12 6:19 AM Sat 6-8am/Local 4 News 6-7am :30 DST1205H \$250.00 NM 3 10/21/12 10/21/12 Sun News 6-730am Sun 6-7am 1 :30 1 \$225.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 1 205.00 NM Spots/Week 2225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 17/20 NM 4 10/21/12 10/21/12 6:20 AM Sun News 6-730am Sun 6-7am :30 DST1204H \$225.00 NM 4 10/21/12 10/21/12 Sun Local News 8-9am Sun 8-9am 1 :30 1 \$300.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 10/21/12 Spots/Week \$300.00 Spots: # Ch Day Air Date Air Time Description Rate \$300.00 Start/End Time Length Ad-ID Rate Type	Weeks:		End Date MTWTFSS1	Spots/Week 1						
3 10/21/12 10/21/12 Sun News 6-730am Sun 6-7am Sun 6-7am	Spots: # 0	Ch Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 21 Spots/Week 1 25.00 Rate \$225.00 Spots: # Ch Day Air Date 2 1 WDIV Su 10/21/12 Air Time Description 2 Start/End Time 2 Length Ad-ID 2 Sun Local News 6-730am 3 Sun 6-7am 3:30 DST1204H 325.00 NM \$225.00 NM 4 10/21/12 10/21/12 Sun Local News 8-9am Sun 8-9am 3 Sun 8-9am	1 V	VDIV Sa 10	/20/12 6:19 AM Sat	6-8am/Local 4 News	6-7am	:3	0 DST1205H			\$250.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	3 10/21/12	10/21/12	Sun News 6-730am	Sun 6-7am	1	:30	1	\$225.00	NM	
1 WDIV Su 10/21/12 6:20 AM Sun News 6-730am Sun 6-7am :30 DST1204H \$225.00 NM 4 10/21/12 10/21/12 Sun Local News 8-9am Sun 8-9am 1 :30 1 \$300.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 21 Spots/Week 300.00 Rate 500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:		End Date MTWTFSS	Spots/Week 1						
1 WDIV Su 10/21/12 6:20 AM Sun News 6-730am Sun 6-7am :30 DST1204H \$225.00 NM 4 10/21/12 10/21/12 Sun Local News 8-9am Sun 8-9am 1 :30 1 \$300.00 NM Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 21 Spots/Week 300.00 Rate 500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Spots: # 0	Ch Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS 21 Spots/Week 300.00 Rate \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type			/21/12 6:20 AM Sun	News 6-730am	Sun 6-7am	:3	0 DST1204H			\$225.00 NM
10/15/12 10/21/12 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	4 10/21/12	10/21/12	Sun Local News 8-9	am Sun 8-9am	1	:30	1	\$300.00	NM	
	Weeks:									
	Spots: # 0			cription	·	Lengt	h Ad-ID			Rate Type
	1 V	VDIV Su 10	/21/12 7:59 AM Sun	Local News 8-9am	Sun 8-9am	:3	0 DST1204H			

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

INVOICE



WDIV 75 Remittance Drive Ste 3110 Chicago, IL 60675-3110 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 258516-1 | October 2012 | 10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11848

Spots/

			Spots/						
	Туре	Rate	Week	Length	MTWTFSS	Start/End Time	Description	End Date	Line Start Date
	NM	\$300.00	1	:30	1	1P-2P	Days of Our Lives 1-2P	10/15/12	5 10/15/12
					Rate \$300.00	Spots/Week		Start Date	Weeks:
Rate Type			h Ad-ID	l enath	Start/End Time	otion .	. 0/2 ./ . 2		Spots: # Ch
\$300.00 NM			0 DST1204H		1P-2P		/15/12 1:27 PM Days of		
	NM	\$275.00	1	:30	1	3-4p	Ricki Lake	10/18/12	6 10/18/12
					Rate \$275.00	Spots/Week 1	End Date MTWTFSS1	Start Date 10/15/12	Weeks:
Rate Type			h Ad-ID	Length	Start/End Time	otion_			Spots: # Ch
\$275.00 NM			0 DST1204H	:30	3-4p	ake	/18/12 3:52 PM Ricki La	OIV Th 10/1	1 WI
	NM	\$850.00	1	:30	1	n 4p-430pm	M-F Local News @ 4pm	10/17/12	7 10/17/12
					Rate \$850.00	Spots/Week 1	End Date MTWTFSS 1	Start Date 10/15/12	Weeks:
Rate Type			h Ad-ID	Length	Start/End Time	otion_	Date Air Time Descrip	Day Air D	Spots: # Ch
\$850.00 NM			O DST1204H	:30	4p-430pm	cal News @ 4pm	/17/12 4:26 PM M-F Loc	OIV W 10/1	1 WI
	NM	\$1,300.00	1	:30	-1	m 5P-530P	M-F Local 4 News 5-6pr	10/16/12	8 10/16/12
					Rate \$1,300.00	Spots/Week 1	End Date MTWTFSS - 1	Start Date 10/15/12	Weeks:
Rate Type			h Ad-ID	Length	Start/End Time		Date Air Time Descrip		Spots: # Ch
\$1,300.00 NM			O DST1204H	:30	5P-530P	cal 4 News 5-6pm	/16/12 5:13 PM M-F Loo	OIV Tu 10/1	1 WI
	NM	\$1,350.00	2	:30	1-1	m 530P-6P	M-F Local 4 News 5-6pr	10/19/12	9 10/17/12
					Rate \$1,350.00	Spots/Week 2	End Date <u>MTWTFSS</u> - 1 - 1	Start Date 10/15/12	Weeks:
Rate Type			h Ad-ID		Start/End Time	<u>otion</u>	Date Air Time Descrip	<u>Day</u> Air D	Spots: # Ch
\$1,350.00 NM			0 DST1206H		530P-6P			DIV W 10/1	
\$1,350.00 NM			0 DST1206H	:30	530P-6P	cal 4 News 5-6pm	/19/12 5:52 PM M-F Loc	DIV F 10/1	2 WI
	NM	\$725.00	1	:30	1	Sun 6pm	Sun 6pm	10/21/12	10 10/21/12
					Rate \$725.00	Spots/Week 1	End Date MTWTFSS1	Start Date 10/15/12	Weeks:
Rate Type			h Ad-ID		Start/End Time	otion_	Date Air Time Descrip	Day Air D	Spots: # Ch
\$725.00 NM			0 DST1204H	:30	Sun 6pm	m	/21/12 6:00 PM Sun 6pr	OIV Su 10/2	1 WI
	NM	\$2,500.00	1	:30	1	10-11PM	Chicago Fire	10/17/12	11 10/17/12
					Data	Spots/Week	End Date MTWTFSS	Start Date	Weeks:
					<u>Rate</u> \$2,500.00	1	End Date MTWTFSS 1	10/15/12	
Rate Type			h Ad-ID 0 DST1205H			1 otion	10/21/12 1 Date Air Time Descrip /17/12 10:30 PM Chicago	Day Air D	Spots: # Ch

<u>Total Spots</u> **14** <u>Gross Total</u> **\$10,325.00**

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INVOICE



Payment Terms 30 Days

WDIV 75 Remittance Drive Ste 3110 Chicago, IL 60675-3110

Invoice # Invoice Date Invoice Month Invoice Period 258516-1 10/28/12 October 2012 10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11848

Agency Commission \$1,548.75

> Net Amount Due \$8,776.25

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